

DAVID BORISH

MEDIA KIT



HIGH-RESOLUTION PHOTOS

(Available upon request)

BIO

David Borish is an Enterprise AI Strategist, keynote speaker, and author with 25 years of experience in technology and innovation. He serves as Enterprise AI Strategist at Trace3 (Apollo Global Management), where he advises Fortune 500 companies on practical AI deployment strategies.

David is the creator of the Open-Prem Inflection Point thesis, a framework that helps enterprises evaluate when on-premises AI deployment becomes more cost-effective and capable than cloud-based alternatives.

He is an NYU Guest Lecturer, a contributor to MarketWatch, Forbes and The Canadian Press, and co-host of Jocks and Bots, a technology show launching Q2 on the NY Post Sports platform exploring the intersection of sports, technology, and culture with the first AI co-host, Aila.

David holds multiple patents and has completed two successful exits, including co-creating the first VR headset sold on television with Daymond John of Shark Tank. He founded neo360, a high-speed video camera system and software application which was adopted by the NFL and NRL for broadcast applications.

ELEVATOR BIO (50 WORDS)

David Borish is an Enterprise AI Strategist at Trace3 (Apollo Global Management), keynote speaker, and NYU Guest Lecturer with 25 years of technology experience. Creator of the Open-Prem Inflection Point thesis adopted by IBM, he advises Fortune 500 companies on AI deployment. Featured in Forbes, Morningstar, and The Canadian Press.

CONTACT INFORMATION

For speaking engagements, please contact:

- Speaking@DavidBorish.com

For media inquiries, please contact:

- Media@DavidBorish.com

KEY FACTS & ACHIEVEMENTS

Current Positions

- Enterprise AI Strategist, Trace3 (Apollo Global Management)
- NYU Guest Lecturer
- Co-Host, Jocks and Bots (NY Post Sports)
- Author and Analyst, TheAISpectator.com
- IBM Partnership: Open-Prem Strategy Accelerator Workshop

Proprietary Frameworks

- **Open-Prem Inflection Point:** Framework for evaluating when on-premises AI deployment outperforms cloud alternatives for enterprise clients
- **Exponential Replacement Curve:** Model tracking AI's pace toward human-level task performance, built on METR benchmarks and the Million X Factor

Recognition & Media

- Featured in Forbes, Morningstar, and The Canadian Press
- NYU Lecturer on AI strategy & AI Mentor at NYU Stern
- Keynote speaker at universities and enterprise technology conferences
- Predicted China's AI surge in July 2024, validated when DeepSeek triggered significant market corrections 6 months later

Career Highlights

- 25 years of technology and innovation experience with two successful exits across two industries
- Multiple AI patents (Voice Search Assistant)
- Co-created the first VR headset sold on television with Daymond John (Shark Tank)
- Founded neo360, building the first high-speed 360-degree camera recording at 12,000 frames per second; applied early AI from the 2017 Google Transformer paper to high-speed video processing
- neo360 software for high-speed video was adopted by the NFL and NRL for sports broadcasts
- NYU Lecturer on AI and Mentor to NYU Stern Frontier Labs

UPCOMING BOOK

The Tony Hawk Paradox

The Tony Hawk video game designers programmed tricks that were physically impossible. Then skaters started landing them. This book explores what happens when digital worlds predict physical achievements and what that pattern reveals about the nature of reality.

SPEAKING TOPICS

David Borish is available for keynotes, Podcasts, and workshops on:

- The Agentic Enterprise: The Shift from Automation to Autonomy
- The Open-Prem Inflection Point: When On-Premises AI Beats the Cloud
- The Exponential Replacement Curve: How Fast Will AI Replace Your Job
- Open-Source AI and the Shifting Competitive Landscape
- China's AI Capabilities and How It's Reshaping Geopolitics
- Innovation and Entrepreneurship: Lessons from 25 yrs as a Technologist
- The Tony Hawk Paradox: How Video Games Predicted Reality

SIGNATURE QUOTE

"Technology doesn't reward the early adopter, but it does penalize the late one"

David Borish, Technologist and AI Strategist

MEDIA APPEARANCES & COVERAGE

David Borish has been featured in:

- Forbes
- Morningstar
- The Financial Post
- The Toronto Star
- University & Industry keynotes

INTERVIEW TALKING POINTS

Open-Prem and Enterprise AI

- Why the economics of AI deployment are shifting from cloud to on-premises
- The Open-Prem Inflection Point framework and how it applies to the enterprise
- Workshops and real-world deployment case studies

AI Forecasting and Market Analysis

- How open-source models like DeepSeek, Kimi K2, and Qwen are changing the AI landscape
- Why China's AI capabilities were underestimated and what that means for global competition
- The Exponential Replacement Curve and what enterprise AI adoption patterns tell us about the next wave of workforce displacement

Sports and Technology

- The Jocks and Bots show on NY Post Sports with an AI Co-host who can be interviewed live
- The shift from post-game stats to in-game prediction and what that means for coaching decisions
- How AI is changing sports analytics, broadcast, and fan engagement

Innovation and Entrepreneurship

- The story behind co-creating the first VR headset sold on television with Daymond John
- What 25 years of ventures taught me about knowing when to build, when to partner, and when to walk away
- How building companies across media, sports, finance, and technology taught me that every industry has the same problems wearing different hats

SOCIAL MEDIA & ONLINE PRESENCE

- DavidBorish.com
- Open-Prem.com
- TheAISpectator.com
- [Twitter/X: @DavidBorish](https://twitter.com/DavidBorish)
- [LinkedIn: @DavidBorish](https://www.linkedin.com/company/davidborish)
- [Facebook: @DavidBorish](https://www.facebook.com/DavidBorish)

For the most current information, please visit DavidBorish.com